

BENEFITS OF SPONSORSHIP

\$5,000 Platinum Sponsor

Includes the following benefits:

- Complimentary registration for 6 attendees ¹
- Discounted registration for 6 attendees ¹
- Recognition as a sponsor at the keynote session with a 2-minute video introduction ²
- Opportunity to host a sponsor breakout room during all breaks
- Identification as a sponsor with a Zoom background with level and company name provided for sponsor attendees
- Provides scholarships for 10 individuals to attend the conference
- Full-page ad in the conference program book ³
- Prominent recognition on all marketing materials ³
- Opportunity to promote business priorities in a hosted email to all AMMC attendees In October 2020.

\$3,000 Gold Sponsor

Includes the following benefits:

- Complimentary registration for 4 attendees ¹
- Discounted registration for 4 attendees ¹
- Recognition as a sponsor at the general session with a 2-minute video introduction ²
- Opportunity to host a sponsor breakout room during a break
- Identification as a sponsor with a Zoom background with level and company name provided for sponsor attendees
- Provides scholarships for 6 individuals to attend the conference
- Half-page ad in the conference program book ³
- Recognition on all marketing materials ³
- Opportunity to promote business priorities in a hosted email to all AMMC attendees In October 2020.

\$1,500 Silver Sponsor

Includes the following benefits:

- Complimentary registration for 2 attendees ¹
- Discounted registration for 2 attendees ¹
- Recognition as a sponsor at a concurrent session with a 1-minute video introduction ²
- Opportunity to host a sponsor breakout room during a break
- Identification as a sponsor with a Zoom background with level and company name provided for sponsor attendees
- Provides scholarships for 4 individuals to attend the conference
- Quarter-page ad in the conference program book ³
- Recognition on all marketing materials ³
- Opportunity to promote business priorities in a hosted email to all AMMC attendees In November 2020.

\$750 Bronze Sponsor

Includes the following benefits:

- Complimentary registration for 1 attendee ¹
- Discounted registration for 1 attendee ¹
- Opportunity to host a sponsor breakout room during a break
- Identification as a sponsor with a Zoom background with level and company name provided for sponsor attendees
- Provides scholarships for 2 individuals to attend the conference
- Quarter-page ad in the conference program book ³
- Recognition on all marketing materials ³
- Opportunity to promote business priorities in a hosted email to all AMMC attendees In November 2020.

¹Conference registration rates:

<i>dates</i>	<i>Museum Individual</i>	<i>Vendor Individual</i>	<i>Sponsor Discounted</i>
Registration open August 31 - October 12, 2020	\$95	\$130	\$104

²Video file must be sent to info@americanmuseummembership.org by September 15, 2020 to guarantee inclusion.

³Sponsorship must be confirmed and correct artwork received by August 14, 2020 to guarantee inclusion in electronic program book; recognition will appear in electronic materials within two weeks of payment and receipt of files.

If you have questions about sponsorship benefits contact:

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Please visit AmericanMuseumMembership.org to pay for sponsorship. Thank you for your support of this important conference!