

## AMMC DETROIT [MAY 9-12, 2022]

### \$20,000 Platinum Sponsor

Includes the following benefits:

- Complimentary registration for 6 attendees<sup>1</sup>
- Discounted registration for 4 attendees<sup>1</sup>
- Opportunity to host a private reception
- Access to the conference attendee list<sup>2</sup>
- Opportunity to promote business priorities in a hosted email
- Full-page ad in the conference program book<sup>3</sup>
- Prominent recognition on all marketing materials and website<sup>3</sup>
- Opportunity to provide materials for the conference tote bag<sup>4</sup>
- Opportunity to display promotional materials<sup>5</sup>
- Identification as a sponsor on name badge
- Provides funding for scholarships<sup>6</sup>

### \$5,000 Silver Sponsor

Includes the following benefits:

- Complimentary registration for 2 attendees<sup>1</sup>
- Discounted registration for 4 attendees<sup>1</sup>
- Opportunity to make remarks at a meal or reception
- Access to the conference attendee list<sup>2</sup>
- Opportunity to promote business priorities in a hosted email
- Half-page ad in the conference program book<sup>3</sup>
- Recognition on all marketing materials and website<sup>3</sup>
- Opportunity to provide materials for the conference tote bag<sup>4</sup>
- Opportunity to display promotional materials<sup>5</sup>
- Identification as a sponsor on name badge
- Provides funding for scholarships<sup>6</sup>

### \$10,000 Gold Sponsor

Includes the following benefits:

- Complimentary registration for 4 attendees<sup>1</sup>
- Discounted registration for 6 attendees<sup>1</sup>
- Opportunity to make remarks at a general session
- Access to the conference attendee list<sup>2</sup>
- Opportunity to promote business priorities in a hosted email
- Full-page ad in the conference program book<sup>3</sup>
- Prominent recognition on all marketing materials and website<sup>3</sup>
- Opportunity to provide materials for the conference tote bag<sup>4</sup>
- Opportunity to display promotional materials<sup>5</sup>
- Identification as a sponsor on name badge
- Provides funding for scholarships<sup>6</sup>

### \$2,500 Bronze Sponsor

Includes the following benefits:

- Complimentary registration for 1 attendees<sup>1</sup>
- Discounted registration for 1 attendees<sup>1</sup>
- Access to the conference attendee list<sup>2</sup>
- Opportunity to promote business priorities in a hosted email
- Quarter-page ad in the conference program book<sup>3</sup>
- Recognition on select marketing materials and website<sup>3</sup>
- Opportunity to provide materials for the conference tote bag<sup>4</sup>
- Opportunity to display promotional materials<sup>5</sup>
- Identification as a sponsor on name badge
- Provides funding for scholarships<sup>6</sup>

## AMMC ANNUAL

### \$3,000 Annual Sponsor

Includes the following benefits:

- Opportunity to host a 60-minute webinar to showcase services to museum membership professionals
- Recognition on website and during virtual events
- Recognition on select conference marketing materials
- Recognition in conference program book
- Provides funding for scholarships<sup>6</sup>

### \$1,500 Annual Sponsor

Includes the following benefits:

- Recognition on website and during virtual events
- Recognition on select conference marketing materials
- Recognition in conference program book
- Provides funding for scholarships<sup>6</sup>

<sup>1</sup> See registration rates at [americanmuseummembership.org/register1](https://americanmuseummembership.org/register1).

<sup>2</sup> Attendee list will be sent to sponsors 3 weeks prior to the conference.

<sup>3</sup> Sponsorship must be confirmed and correct artwork received by March 31, 2022 to guarantee inclusion in program book; recognition will appear in electronic materials within two weeks of payment and receipt of files.

<sup>4</sup> Materials must be received by May 6, 2022 to guarantee inclusion.

<sup>5</sup> Promotional materials display is a 6' x 3' table or area.

<sup>6</sup> Scholarship recipients will be selected by the AMMC Board.

# SPONSORSHIP AD SPECS

## Full Page

7.5 x 10 inches

## Half Page

7.5 x 4.75 inches

## Quarter Page

3.5 x 4.75 inches

- To guarantee inclusion in the printed program book, sponsorship must be confirmed and correct artwork emailed to [info@americanmuseummembership.org](mailto:info@americanmuseummembership.org) by March 31, 2022.
- Ads will be full-color in electronic materials and black & white in printed materials.
- Files must be press-ready in .pdf, .ai or .eps format.

Please visit [AmericanMuseumMembership.org](http://AmericanMuseumMembership.org) to pay for sponsorship.  
Thank you for your support of this important conference!

If you have questions about sponsorship benefits please contact:

Kelli Buchan  
AMMC Treasurer  
[kbuchan@fi.edu](mailto:kbuchan@fi.edu)  
215.448.1197

John A. Perell  
AMMC Sponsorship Co-Chair  
[perellj@si.edu](mailto:perellj@si.edu)  
202.633.2042

Michael Smith  
AMMC Sponsorship Co-Chair  
[msmith@911memorial.org](mailto:msmith@911memorial.org)  
212.324.6520