

AMMC SPONSORSHIP OPPORTUNITIES

2023 AMMC HOUSTON SPONSORSHIP [OCTOBER 23-26, 2023]

\$20,000 Platinum Sponsor *

Includes the following benefits:

- Complimentary conference registration for 6 attendees 1
- Discounted conference registration for 4 attendees
- Complimentary Leadership Forum registration for 4 attendees 1
- Opportunity to host a private chef table dinner at Royal Sonesta
- Opportunity to make remarks at Opening Dinner
- Opportunity to make remarks at a Leadership Forum event
- Access to the conference attendee list ²
- Full-page ad in the conference program book 3
- Prominent recognition on all marketing materials and website 3
- Opportunity to provide materials for the conference tote bag 4
- Sponsor exhibit table to display marketing materials 5
- Identification as a sponsor on name badge
- Provides funding for scholarships⁶

\$5,000 Silver Sponsor

Includes the following benefits:

- Complimentary registration for 2 attendees¹
- Discounted registration for 4 attendees 1
- Opportunity to make remarks at a meal or reception
- Access to the conference attendee list ²
- Half-page ad in the conference program book³
- Recognition on all marketing materials and website 3
- Opportunity to provide materials for the conference tote bag⁴
- Sponsor exhibit table to display marketing materials 5
- Identification as a sponsor on name badge
- Provides funding for scholarships⁶

\$10,000 Gold Sponsor

Includes the following benefits:

- Complimentary registration for 4 attendees ¹
- Discounted registration for 6 attendees 1
- Opportunity to make remarks at a general session
- Access to the conference attendee list 2
- Full-page ad in the conference program book ³
- Prominent recognition on all marketing materials and website 3
- Opportunity to provide materials for the conference tote bag 4
- Sponsor exhibit table to display marketing materials 5
- Identification as a sponsor on name badge
- Provides funding for scholarships 6

\$2,500 Bronze Sponsor

Includes the following benefits:

- Complimentary registration for 1 attendee ¹
- Discounted registration for 1 attendee 1
- Access to the conference attendee list 2
- Quarter-page ad in the conference program book ³
- Recognition on select marketing materials and website 3
- Opportunity to provide materials for the conference tote bag 4
- Sponsor exhibit table to display marketing materials 5
- Identification as a sponsor on name badge
- Provides funding for scholarships 6

AMMC ANNUAL ADD-ON

\$5,000 Annual Sponsor **

Includes the following benefits:

- Complimentary Leadership Forum registration for 2 attendees¹
- Opportunity to make remarks at a Leadership Forum event
- Opportunity to host a 60-minute webinar to showcase services to museum membership professionals
- Recognition on website and during virtual events
- Recognition on select marketing materials
- Provides funding for ongoing virtual programs

\$3,000 Annual Sponsor **

Includes the following benefits:

- Complimentary Leadership Forum registration for 1 attendee¹
- Opportunity to host a 60-minute webinar to showcase services to museum membership professionals
- Recognition on website and during virtual events
- Recognition on select marketing materials
- Provides funding for ongoing virtual programs

\$1,500 Annual Sponsor

Includes the following benefits:

- Recognition on website and during virtual events
- **Recognition on select marketing materials**
- Provides funding for ongoing virtual programs

Please visit American Museum Membership.org to pay for sponsorship. Thank you for your support of this important conference!

If you have questions about sponsorship benefits please contact:

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The fine print

- * Can be paid in two installments between February 2023-August 2024.
- ** Available as an add-on for sponsors at the Gold, Silver, or Bronze levels.

¹See registration rates for vendors at <u>americanmuseummembership.org/register1.</u> Leadership Forum attendance by vendors is available to sponsors at the Platinum level and those with AMMC Annual Add-on at the \$3000 or \$5000 levels.

- ² Attendee list will be sent to sponsors 2 weeks prior to the conference.
- ³ Sponsorship must be confirmed and correct artwork received by July 31, 2023 to guarantee inclusion in program book; recognition will appear in electronic materials within two weeks of payment and receipt of files.
- ⁴ Materials must be received by October 16, 2023 to guarantee inclusion.
- ⁵ Exhibit table or area is 6' x 3'.
- ⁶ Scholarship recipients will be selected by the AMMC Board.

Sponsor levels and benefits current as of April 2023