

INNOVATION + COLLABORATION

American Museum Membership Conference - Cleveland, OH - May 19-22, 2025

CONFERENCE SPONSORSHIP OPPORTUNITIES

\$20,000 Platinum Sponsor [1 available]

Includes the following benefits:

- Complimentary registration for 5 attendees¹
- Discounted registration for 5 attendees¹
- Opportunity to make remarks at a keynote session
- Recognition as sponsor of Leadership Forum with opportunity for 2 people to attend the Leadership Forum conference session¹
- Recognition as Opening Dinner sponsor
- Access to the conference attendee list²
- Dedicated LinkedIn post
- Full-page ad in the conference program book³
- Prominent recognition on all marketing materials and website³
- Opportunity to provide materials for the conference tote bag⁴
- Sponsor exhibit table to display marketing materials⁵
- Provides funding for scholarships⁶
- Recognition as sponsor of AMMC Virtual with benefits at the \$6,000 level

\$10,000 Gold Sponsor [3 available]

Includes the following benefits:

- Complimentary registration for 4 attendees¹
- Discounted registration for 4 attendees¹
- Recognition as sponsor of Leadership Forum with opportunity for 2 people to attend the Leadership Forum conference session¹
- Opportunity to make remarks at a general session
- Access to the conference attendee list²
- Dedicated LinkedIn post
- Full-page ad in the conference program book³
- Prominent recognition on all marketing materials and website³
- Opportunity to provide materials for the conference tote bag⁴
- Sponsor exhibit table to display marketing materials⁵
- Provides funding for scholarships⁶
- Recognition as a sponsor of AMMC Virtual

\$6,000 Silver Sponsor

Includes the following benefits:

- Complimentary registration for 2 attendees¹
- Discounted registration for 2 attendees¹
- Opportunity to make remarks at a meal
- Access to the conference attendee list²
- Dedicated LinkedIn post
- Half-page ad in the conference program book³
- Recognition on all marketing materials and website³
- Opportunity to provide materials for the conference tote bag⁴
- Sponsor exhibit table to display marketing materials⁵
- Provides funding for scholarships⁶

\$3,000 Bronze Sponsor

Includes the following benefits:

- Complimentary registration for 1 attendee¹
- Discounted registration for 1 attendee¹
- Access to the conference attendee list²
- Quarter-page ad in the conference program book³
- Recognition on select marketing materials and website³
- Opportunity to provide materials for the conference tote bag⁴
- Sponsor exhibit table to display marketing materials⁵
- Provides funding for scholarships⁶

2025 AMMC Cleveland

| | Vendor | Sponsor Discounted |
|-------------------------|---------|--------------------|
| Early Bird Registration | \$1,450 | \$870 |

[AUG 13, 2024-SEP 16, 2024]

| | | |
|----------------------|---------|-------|
| General Registration | \$1,500 | \$900 |
|----------------------|---------|-------|

[SEP 17, 2024-MAR 17, 2025]

| | | |
|-------------------|---------|---------|
| Late Registration | \$1,700 | \$1,020 |
|-------------------|---------|---------|

[MAR 18, 2025-MAY 23, 2025]

¹ See registration rates at americanmuseummembership.org/register. Leadership Forum attendance is only accessible for sponsors at the Platinum or Gold level.

² Attendee list will be sent to sponsors 3 weeks prior to the conference.

³ Correct artwork must be received by September 30, 2024 to guarantee inclusion in preliminary program book and February 28, 2025 to guarantee inclusion in final program book; recognition will appear in electronic materials within two weeks of payment and receipt of files.

⁴ Materials must be received by May 16, 2025 to guarantee inclusion.

⁵ Exhibit table or area is 10' x 6'. Standard set-up is 6' table with linen and two chairs.

⁶ Scholarship recipients will be selected by the AMMC Board.

Sponsor levels and benefits current as of June 2024.

Please visit AmericanMuseumMembership.org to pay for sponsorship. Thank you for your support of this important conference!

If you have questions about sponsorship benefits please contact:

John A. Perell
AMMC Sponsorship Co-Chair
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202.633.2042

Ingrid Van Haastrecht
AMMC Sponsorship Co-Chair
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214.922.1330

AMMC VIRTUAL SPONSORSHIP OPPORTUNITIES

\$6,000 Virtual Sponsor

Includes the following benefits:

- Opportunity to host a 60-minute webinar to showcase services to museum membership professionals ⁷
- Access to attendee list for partnered webinar
- Dedicated LinkedIn post
- Recognition on website and during virtual events
- Recognition on select conference marketing materials
- Provides funding for ongoing virtual programs

\$3,000 Virtual Sponsor

Includes the following benefits:

- Opportunity to host a 60-minute webinar to showcase services to museum membership professionals ⁷
- Recognition on website and during virtual events
- Recognition on select conference marketing materials
- Provides funding for ongoing virtual programs

\$1,500 Virtual Sponsor

Includes the following benefits:

- Recognition on website and during virtual events
- Recognition on select conference marketing materials
- Provides funding for ongoing virtual programs

⁷To be scheduled on an agreed upon date between April 2024 - December 2025.

Bundle a conference and virtual sponsorship to support AMMC year round and save \$500!

IMPACT OF AMMC PROGRAMS

CONFERENCE

held every 18 months



388 conference attendees

195 first-time attendees

244 organizations represented



24 sessions



participants from

379 cities

43 states

4 counties

AMMC VIRTUAL

6-9 programs annually



125-175 attendees per program

free resource for the membership field



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